

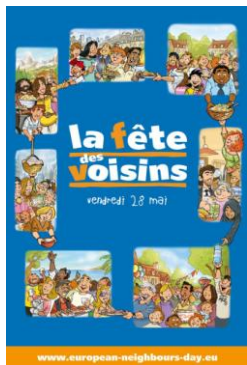
10 YEARS AFTER ITS CREATION,

NEIGHBOURS DAY HAS GONE AROUND THE WORLD!

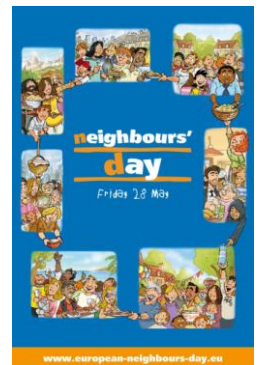
2010 marks the 10th anniversary of Neighbours' Day, since it was launched in Paris, in 2000.

Celebrated on 28th May in many European countries, Neighbours' Day will then continue its world tour.

This year, there will be over 30 participating countries!



Over the last ten years, Neighbours' Day has emerged as a major event: whatever country it is celebrated in, it has become an event where everyone, at their own level, can contribute to creating a rich and unique moment of social interaction, togetherness, and sharing of human values (listening, dialogue, sharing, discussion, mutual aid, etc.)



Around the world with Neighbours' Day:

Australia will become the 1st country to celebrate Neighbours' Day 2010, on 28th March. Then comes **Asia**, where the party continues to grow in **Taiwan** and particularly in **Japan**; parties are organised throughout the year, with, as a grand finale, a huge event in Tokyo between 13th and 16th May.

In **Europe**, the party will take place on 28th May. These festivities have become a major social event. Whether it is in **Germany, Austria, Belgium, Bulgaria, the Czech Republic, Finland, Greece, Italy, Ireland, Luxembourg, the Netherlands, Norway, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, Switzerland, or the United Kingdom...** it always inspires the same enthusiasm, friendliness, and generosity in people!

In France, Neighbours' Day is celebrating its 10th anniversary! A feature-length film is coming out to mark the event. "Neighbours' Day, the film" will also be previewed in partner towns and town halls.

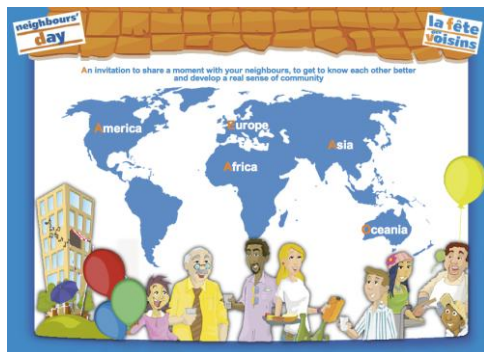
This year, it is Eastern Europe, with **Russia** and the Balkans in particular, that has the place of honour! As **2010 European Capital of Culture**, the town of **Pecs** in **Hungary** will launch the festivities! Neighbours' Day will also be

celebrated for the first time in **Serbia, Macedonia, and in Montenegro**.
In **Turkey**, the theme of Neighbours' Day will be voluntary work and youth.

And finally, in North America, in **Quebec**, many citizens will get together to celebrate the 5th edition, which takes place on 5th June 2010.

- **Creation of www.world-neighbours-day.org**

To find out everything you need to know about Neighbours' Day around the world, a new website has just been launched.



Whatever continent you live on, whether you are in Canada, Bulgaria, Ireland, Italy, Japan, or Australia... in one click you can obtain all the information you need to organise the Neighbours' Day that you want! 28 national satellite sites have also been created, thereby enabling individuals to download the invitations and posters in their language, to organise their own party.

2000: 1st Neighbours' Day, in Paris.

2004: Neighbours' Day spreads to the rest of Europe, under the name of "European Neighbours' Day". Over 2.8 million people get together to share a moment of conviviality in 170 towns around France and the rest of Europe.

Objective 2010: Over **10 million participants** and **1300 towns and partner housing associations** around the world!

Press contacts – Profile PR (France)
Written press: Mendrika Rabenjamina
mrabenjamina@profilepr.fr
+ 33(0)1 56 26 72 24 – (0)6 18 26 56 39

TV & radio: Julie Chabeaudie
jchabeaudie@profilepr.fr
+ 33(0)1 56 26 72 01 – (0)6 62 59 64 67

F.E.S.P. contacts (France)
Atanase Périfan – President
Atanase.perifan@european-neighbours-day.eu
+ 33(0)1 42 12 72 72 – (0)6 20 63 34 10

Christel Rathle – Development Manager
Christel.rathle@european-neighbours-day.eu
+ 33(0)1 42 12 72 72