

# AN EVENT ENDORSED BY THE EUROPEAN UNION



"The aim of your initiative, namely to reinforce the spirit of solidarity, social ties, and mutual assistance among citizens, while promoting good relationships between neighbours, intercultural dialogue and social cohesion in urban areas, is greatly appreciated by the European Parliament. Our institution is convinced that citizens occupy a key position at the heart of the European project and they are its main players and beneficiaries. Activities that put common European values at their core help to strengthen social ties and to form active and responsible citizens. It is, therefore, with great pleasure that I grant your initiative the European Parliament's high patronage."

Martin SCHULZ

Former President of the European Parliament (2012-2017)



## EUROPEAN AND INTERNATIONAL PARTNERS

- AUSTRALIA: [www.neighbourday.org](http://www.neighbourday.org)
- BELGIUM: [info@immeublesenfete.be](mailto:info@immeublesenfete.be)
- CAMEROUN: [info@gescameroun.org](mailto:info@gescameroun.org)
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- CZECH REPUBLIC: [info@svateksousedu.cz](mailto:info@svateksousedu.cz)
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- TAIWAN: [www.tyccc.gov.tw](http://www.tyccc.gov.tw)
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- TURKEY: [systemandgeneration.eu@gmail.com](mailto:systemandgeneration.eu@gmail.com)

FOR ALL THE OTHER COUNTRIES,  
PLEASE CONTACT THE INTERNATIONAL  
COORDINATION IN PARIS

European Federation of Local Solidarity

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[www.world-neighbours-day.org](http://www.world-neighbours-day.org)

## ABOUT US

Neighbours' Day is an initiative of the European Federation of Local Solidarity. Created in 2005, the E.F.L.S. is a non-profitable organization based in Paris (France). Its main objective is to develop a network of partners willing to promote a "better living together".



# neighbours' day

Friday, May 24, 2019



THE FIRST CITIZEN MEETING IN EUROPE  
30 MILLION PARTICIPANTS ALL OVER THE WORLD  
1 450 CITIES AND HOUSING ASSOCIATIONS PARTNERS

[www.world-neighbours-day.org](http://www.world-neighbours-day.org)

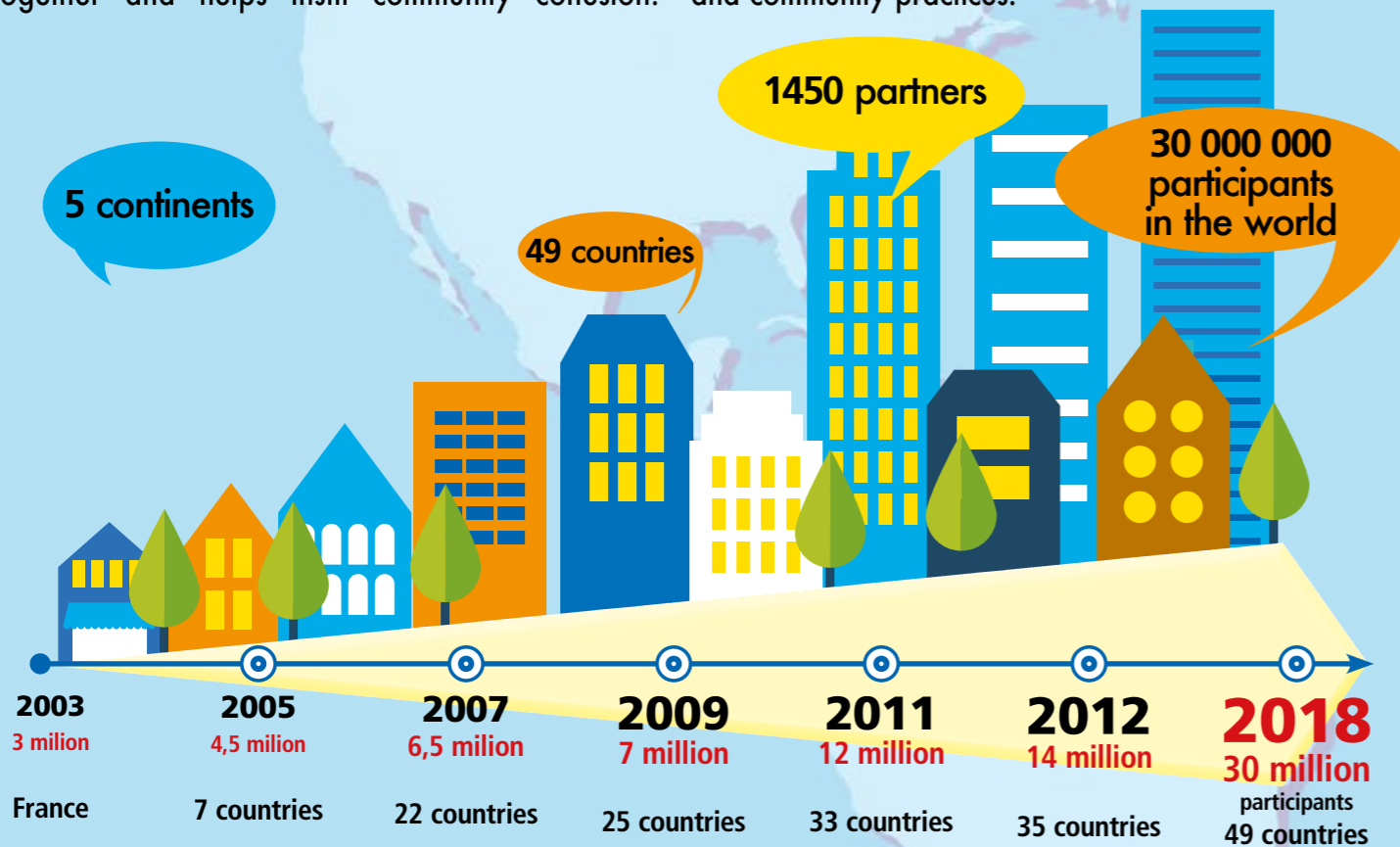
An initiative of



# THE FIRST NEIGHBOURS' MEETING FOR A "BETTER LIVING TOGETHER"

Neighbours' Day encourages people to get to know and talk to each other. It creates better conditions for living together and fosters community cohesion and solidarity. By meeting each other once a year at an informal celebratory event, Neighbours' Day improves the way people live together and helps instil community cohesion.

Although the event is supported by city councils and housing associations, the main aim is to get local residents to take on lead roles and organise a neighbours' party themselves. Throughout Europe, the day features various activities enriched by the local culture and creates networks for neighbourly and community practices.



# HOW TO PARTICIPATE?

To make your participation official, all you have to do is register. Your registration enables you to use the Neighbours' Day brand name.

## REASONS TO JOIN IN!

- You benefit from a citizen movement to get the inhabitants to support a same project.
- You bring together local decision makers around a positive project.

### COMMUNICATION KIT

- A digital kit containing all the communication tools in high definition format: leaflet, invitation, postcard and poster (in different formats) which can be personalised with the logo and the name of your city.
- A promotional video.
- An operational guide, a timetable and tips to optimize the mobilization of the inhabitants.
- A press kit containing one press file and one press release.

### SUPPORT AND NETWORKING

- Permanent support and advice from the Association to help you organize "Neighbours' Day"
- European award of "Friendly and Cohesive City" to mayors, housing associations and other organizers.
- Press Conference for the launch of the event.
- Annual seminar and extranet site to exchange best practices with other partners.

## OUR WEBSITE

[www.world-neighbours-day.org](http://www.world-neighbours-day.org)

Our site gives you access to all National Neighbours' Day sites around the world.

## HISTORY

**1999:** Creation of Neighbours' day in Paris and launch of the event throughout France in 2000.

**2004:** Creation of European Neighbours' Day.

**2018:** European Neighbours' Day is celebrated in 1450 cities of 49 countries (22 EU countries). 30 million inhabitants around the world joined in.

## THE EVENT IN BRIEF...

### WHAT

Encourage people to get together, to meet each other and enjoy themselves.

### HOW

Organise a neighbours' party, everybody brings something along.

### WHERE

it could be in the street, in the garden, in the hall, or in the building courtyard.

### WHO

Neighbours together.

### SUPPORTED BY

Town and city councils, social housing organisations, local associations, public and private partners.

### WHEN

**Friday, May 24, 2019**

## WHAT'S NEXT?

### NEIGHBOURS TOGETHER

The good side of living side by side



**Atanase PERIFAN**  
Founder of Neighbours' Day

"The wonderful success of Neighbours' Day has stimulated us to go even further and make the dynamics of friendship and solidarity last all year! The Neighbours' Together programme offers people the opportunity to join a positive movement, creator of social value."



### GO FURTHER WITH NEIGHBOURS TOGETHER

- To be "sustainable", solidarity must be founded on reciprocity
- ⇒ There is a great untapped potential for generosity among inhabitants; we must help them find it

- It has developed a system for encouraging people to help out their neighbours
- An action plan for council and housing associations with seasonal events (summer kits, back-to-school kits, etc.)

Join us at: [www.localsolidarity.com](http://www.localsolidarity.com)

## AN EVER-GROWING MEDIA COVERAGE

**192 TV news items**  
**5924 press articles and quotes**  
**486 radio stories\***

\*E.F.LS estimates

